



PRIMER : Full Cost Analysis Primer Transcript

CHAPTER 4: INTRODUCTION TO CASE STUDIES

In order to deepen your ability to apply Full Cost Analysis to real world situations, we have included 6 documentary short films which present case studies for you to consider using the principles of Full Cost Analysis. With your class or individually, watch each video and use the supplemental worksheets provided to consider these case studies.

These videos present everyday campus and community centered programs and activities that are most likely similar to programs and activities taking place on your campus and in your community.

Can you find examples of these in your area? Can Full Cost Analysis be used to assess and improve these situations? Can Full Cost Analysis help you find solutions or start programs that would provide similar benefits to your campus or community?

Thank you for watching and we hope that you will find ways to incorporate Full Cost Analysis as a way to be more holistic and aware of the many unintended consequences of production and consumption.